

# COMMOTION

an augmented reality tour  
by /rive collective

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[www.commotionnyc.org](http://www.commotionnyc.org)

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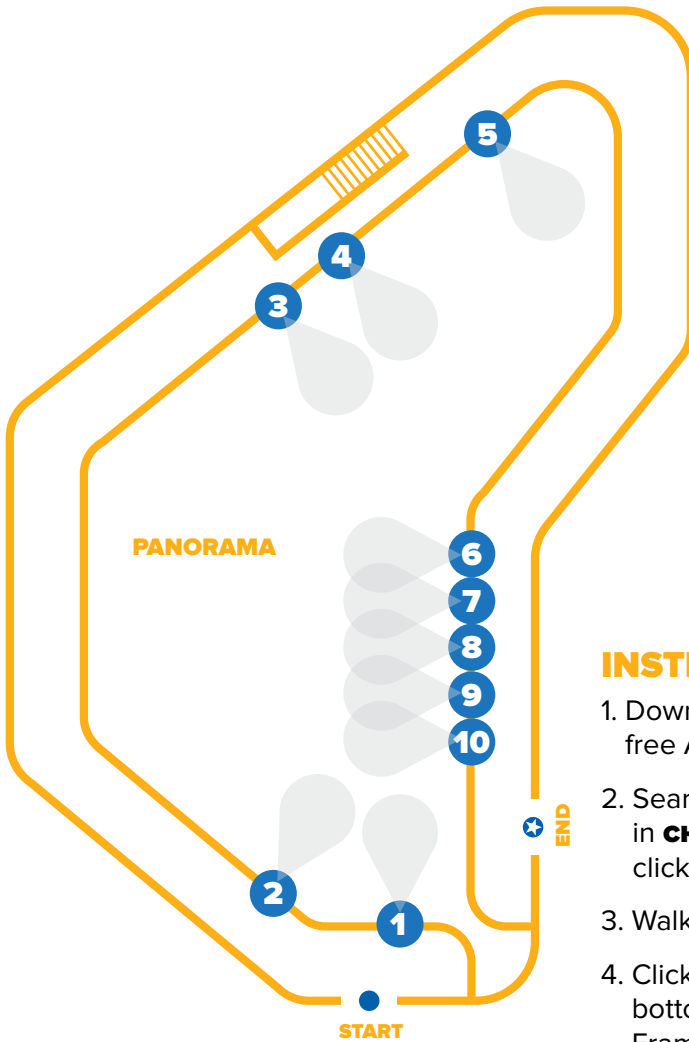
 QUEENS MUSEUM

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# TAKE A VIRTUAL RIDE WITH A FELLOW COMMUTER

The logo for COMMOTION, featuring the word in a bold, blue, sans-serif font with horizontal lines through the letters, set against a white circular background.

**COMMOTION**, an augmented reality tour set in the Queens Museum's Panorama, examines New York City through the lens of the daily commute. Participants hold up smartphones or tablets at spots around the Panorama to see the maps of individual commutes laid over the model of New York City. These documentary maps, based on input from across the five boroughs, tell the stories of individual commuters and begin to sketch a larger narrative of transition, raising questions about what the city is, what it is becoming and what it could be.



## TIPS

- Aurasma app works best with iPhone or iPad.
- Hold bottom of device near top edge of balcony railing.
- Adjust device angle until animation is triggered.

## INSTRUCTIONS

1. Download and open free AURASMA app.
  2. Search for **commotionnyc** in **CHANNELS**. Select it and click **FOLLOW**.
  3. Walk to location **1**.
  4. Click on square icon at bottom center of screen. Frame Panorama until screen matches photo **1**.
  5. Adjust frame until a purple swirl appears. Hold device in place while animation plays.
- Repeat at each mapped location.